

The Creative Industries in IN State Senate District 37 Senator Richard D. Bray

This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **IN State Senate District 37**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the “information economy”—the fastest growing segment of the nation’s economy.

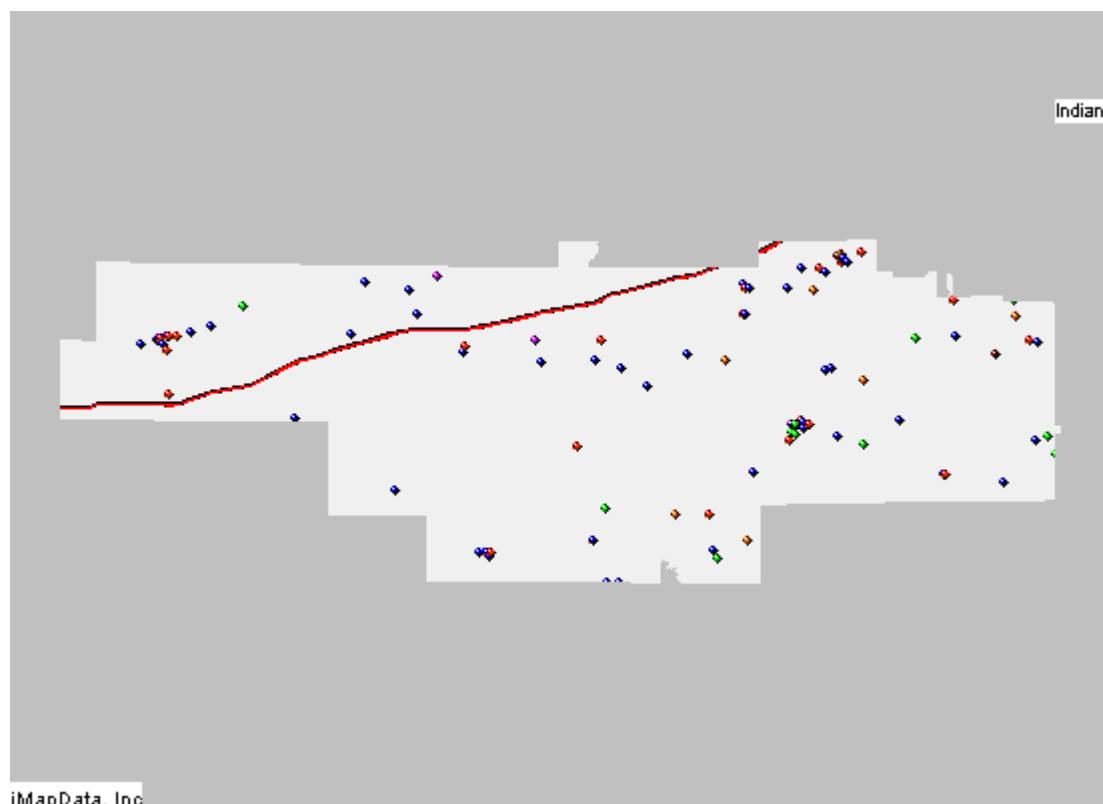
Nationally, there are 548,000 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.9 million people—4.3 percent of all businesses and 2.2 percent of all employees. The creative industries have remained strong in comparison to business trends nationally. Between 2004 and 2006, a time when the total number of U.S. businesses dropped 0.2 percent, arts businesses decreased just 0.12 percent. Similarly, while employment nationally fell 5.6 percent during the same time period, arts employment dipped just 3.7 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S.

As of January 2006, IN State Senate District 37 is home to 107 arts-related businesses that employ 273 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **IN State Senate District 37**, with each dot representing an arts-centric business.

107 Arts-Related Businesses in IN State Senate District 37 Employ 273 People

Arts-Related Business

- Museum/Collections
- Performing Arts
- Visual/Photography
- Film, Radio, TV
- Design/Publishing
- Arts Schools/Services



Arts-Related Businesses and Employment in IN State Senate District 37 January 2006

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	2	5
Museums	2	5
Performing Arts	15	24
Music	8	11
Services & Facilities	2	2
Performers	5	11
Visual Arts/Photography	52	104
Crafts	6	8
Visual Arts	4	6
Photography	30	65
Services	12	25
Film, Radio and TV	24	113
Motion Pictures	21	88
Television	2	21
Radio	1	4
Design and Publishing	7	17
Architecture	1	1
Design	4	6
Advertising	2	10
Arts Schools and Services	7	10
Arts Councils	1	2
Arts Schools and Instruction	6	8
GRAND TOTAL	107	273

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate.

Arts-Related Business and Employment in IN State Senate District 37 2004 to 2006

CATEGORY	BUSINESSES			EMPLOYEES		
	2004	2006	% Change	2004	2006	% Change
Museums and Collections	2	2	0.00%	3	5	66.67%
Museums	2	2	0.00%	3	5	66.67%
Performing Arts	13	15	15.38%	27	24	-11.11%
Music	5	8	60.00%	9	11	22.22%
Services & Facilities	4	2	-50.00%	13	2	-84.62%
Performers	4	5	25.00%	5	11	120.00%
Visual Arts/Photography	45	52	15.56%	84	104	23.81%
Crafts	5	6	20.00%	8	8	0.00%
Visual Arts	3	4	33.33%	5	6	20.00%
Photography	24	30	25.00%	53	65	22.64%
Services	13	12	-7.69%	18	25	38.89%
Film, Radio and TV	29	24	-17.24%	132	113	-14.39%
Motion Pictures	25	21	-16.00%	109	88	-19.27%
Television	2	2	0.00%	21	21	0.00%
Radio	2	1	-50.00%	2	4	100.00%
Design and Publishing	10	7	-30.00%	20	17	-15.00%
Architecture	2	1	-50.00%	3	1	-66.67%
Design	4	4	0.00%	4	6	50.00%
Advertising	4	2	-50.00%	13	10	-23.08%
Arts Schools and Services	6	7	16.67%	9	10	11.11%
Arts Councils	1	1	0.00%	2	2	0.00%
Arts Schools and Instruction	5	6	20.00%	7	8	14.29%
GRAND TOTAL	105	107	1.90%	275	273	-0.73%

Data Source: D&B January 2006 & January 2004

www.AmericansForTheArts.org